

THE DOHA BANK GOLD AMERICAN EXPRESS CARD

VIP Trip to Dubai - Terms & Conditions

Program Summary:

Eligible prospects applying for the Doha Bank Gold American Express Card will stand a chance to win a VIP trip with 5 friends to Dubai on a private jet. To enter the draw one has to apply for the Card in the period of February 25 to August 20, 2008.

Definitions:

- 1) AEME-Qatar: American Express (Middle East) B.S.C (c) – Qatar.
- 2) Cardmembers: Customers of AEME holding the Doha Bank Gold American Express Card issued by American Express Middle East and North Africa – the period of February 25 to August 20, 2008.
- 3) Eligible Cardmembers: Those Cardmembers (defined in point 2) who have not been delinquent during the promotion period.
- 4) Delinquent: Any Cardmember who is overdue on payment status by a minimum of 1 day from the payment due date.
- 5) Program Period: The period starting from February 25 to August 20, 2008.
- 6) Draw Chances: The number of entries into the VIP trip on a private Jet draw
- 7) Draw Date: The date on which the draw for the VIP trip on a private jet will be awarded to the Cardmember. The date is 31st August 2008.

Eligible Cards:

- 1) Only Doha Bank Gold American Express Cards issued by AEME from February 25th to August 20, 2008 are eligible for the promotional draw. All other AEME issued Cards are excluded from the VIP Trip to Dubai on a Private Jet.

The Promotion - Program Mechanics:

Following is how Cardmembers enter and further maximize their entries in the draw:

- 5 Entries: On approval of the Card
- 5 Entries: The first time the Cardmember uses the Card
- 5 Entries: For every 100 QAR spent on the Card
- 10 Entries: For every 100 QAR when a Cardmember pays his/her Water/Electricity bill with the Card

There will be one winner and he/she will get to invite 5 friends/family members to go along on the trip with him/her. The winner and his/her (5) guests shall be awarded a trip on a private jet, 5-star accommodation and dining experiences.

The winner alone shall also be awarded a deposit of US\$ 2000/- into his/her Card account for spending in Dubai.

General Conditions:

- 1) AEME reserves the right to terminate the program at any time during the promotion period without notice.
- 2) AEME assumes no responsibility and liability in any additional cost which will be incurred during the travel i.e. visa, airport transfers, meals etc.
- 3) The prize cannot be exchanged for cash.
- 4) Any Cardmember declared a winner in the VIP Trip on a Private Jet promotion draw would not be awarded the prize unless the Cardmember account is regularized from delinquent status i.e. no past due or overdue status on card bill payments.
- 5) Cardmember will have to contact AEME-on 00800973008 or 4556888 to know the winner of the draw. Separate or any other correspondence on winners will not be sent by AEME- to participating Cardmembers. The winners will also be posted on AEME and Doha Bank Website.
- 6) All staff members of AEME & Memac Ogilvy & Bombardier & Doha Bank are excluded from winning the prizes as set in the monthly draw.
- 7) AEME-reserves the rights to publish photos of the winners in the media.
- 8) Winners of the draw will be contacted directly by AEME and no disputes on the draw shall be entertained by AEME. The decision of AEME will be final and binding in this regard.
- 9) AEME has the right to change, alter, modify, amend, pre-pone, and postpone any part(s) of the VIP Trip on a Private Jet campaign at its sole discretion. No explanation needs be provided by AEME in this regard.
- 10) AEME-'s failure to enforce a particular Term or Condition does not constitute a waiver of that Term or Condition by AEME-.
- 11) All questions or disputes regarding the eligibility for the program or the eligibility of points for accrual or conversion of points will be resolved by AEME-in its sole discretion.
- 12) The prize must be redeemed by 31st Dec 2008 i.e. the travel must be completed by 31st Dec 2008.
- 13) The stipulated baggage allowance on the flight is 25 kgs per person (plus 5 kgs hand luggage).
- 14) Suitable VIP catering suitable to the time of day will be provided.
- 15) The flight date must be booked minimum 2 weeks in advance and is subject to availability and once confirmed cannot be changed or cancelled.
- 16) The reporting time is 2 hours before departure.
- 17) The flight must be performed on two consecutive days and must be agreed with Bombardier.